Census Business Builder: Exploring the Advanced Features

A Census Academy webinar
April 24th, 2019

Presented by: Andrew W. Hait
U.S. Census Bureau

Note: For the audio, please call 888-989-9715
Passcode: 7554463#

Your Presenter

Mr. Hait is an Economist and serves as the Data Product and Data User Liaison in the Governments and Trade Management Division at the U.S. Census Bureau. With over 30 years of service at the Bureau, Andy advises on Economic data products and conducts data user outreach and training for the Economic Census and the Census Bureau's other monthly, quarterly, and annual economic programs.

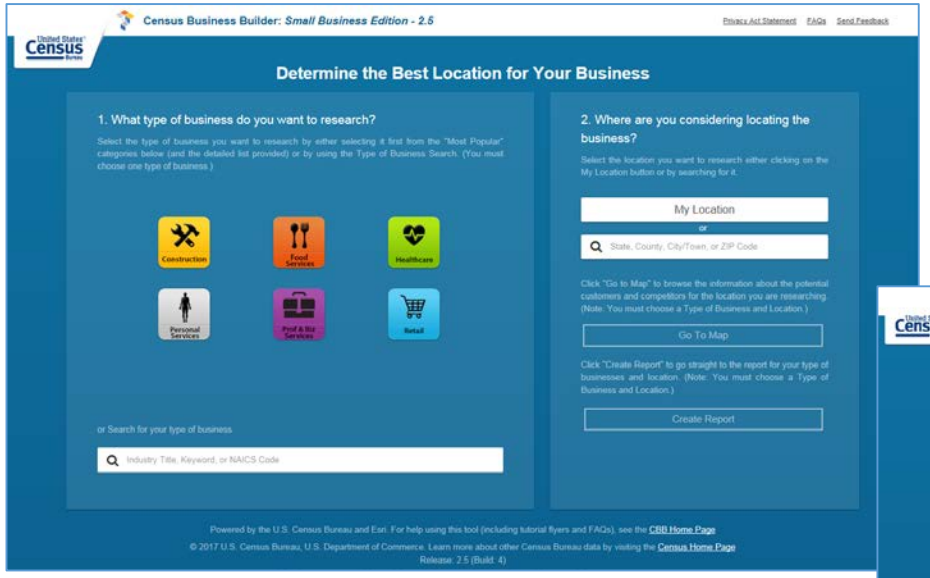
He also coordinates development of the innovative data tool, *Census Business Builder. CBB* presents selected demographic, business, and other data in a user-friendly, map-based interface.

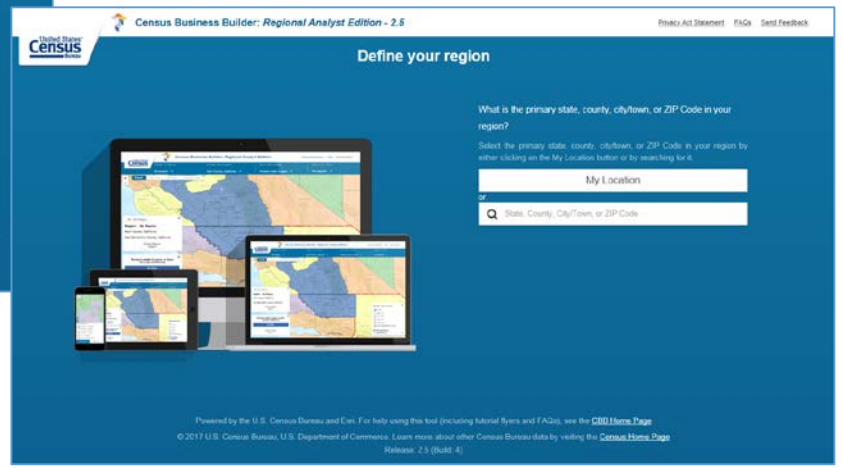
Mr. Hait holds a bachelor's degree in Economics from Syracuse University and has a Masters Certificate in Project Management from George Washington University.

Today Webinar

An Overview of the advanced features of CBB, including:

- Uploading your own data using My Variables
- Adding a Reference Layer
- Changing the Map Classing Scheme
- Building complex regions in RAE





CBB Guiding Principles

- Easy to use
- Customer focused
- Provide access to Census data and more
  - USDA & third party
- Leverage existing Census investments
  - Esri, API
- Use latest technology
  - Cloud
- Provide for free

CBB Home Page
https://www.census.gov/data/data-tools/cbb.html

Q & A and Thank You!

Contact me at:

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For local assistance, visit:

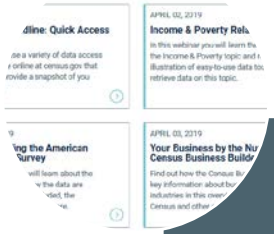
https://www.census.gov/regions

Census Academy

www.Census.gov/Academy

Courses

Data Gems



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